

Why Literacy?

Literacy is powerful.

It makes life better for people. It helps them grow and build the skills they need to meet their goals.

Literacy is for everyone.

Everyone can learn. But not everyone gets the help they need. It is important to help support these people with their learning and literacy needs.

Literacy is important.

People need to understand written words to do basic things in daily life.

Literacy builds equality

Knowing how to read and write helps people reach their goals. When everyone can read and write, Canada is stronger.

Literacy is possible.

Helping everyone learn is something we can do. It is our best tool for creating a more positive future for everyone in Canada.

LITERACY CHANGES EVERYTHING.